



## **Agri-Tourism Farm Ambassador**

The Forsythe Family Farm believes it's important to connect to where your food comes from. We invite the public to take part in the farm-to-table concept on our farm, with our CSA program, and at the farmer's markets, we attend.

As with all staff, our Farm Ambassador is to engage with our customers, interacting in positive ways to make their visit memorable be it on the farm or at the farmer's markets we attend. *All staff are expected to promote their passion for food and healthy living to co-workers and customers alike.* A mindset of continuous learning, customer service, teamwork, and having an "I can make a difference" attitude is important for the farm's success in strengthening the farm and food connection.

### **Responsibilities and Tasks** (*Tasks can vary day to day, no day is the same*)

#### ***Tasks include but are not limited to-***

- Monitor our online admissions booking system for numbers booked and product ordered
- Organize the activities for the day; hosting the scheduled family activities and on-farm events.
- Assist in our on-farm market greeting and serving customers, assist with admissions (booked and walk-in), operating cash checkout as needed. Ensure all visitors have their wristbands
- Engage with customers to enhance their visit by offering farm and food information as well as encouraging them to participate in all activities available in the animal barn, playground, and farm trails
- Conduct wagon rides
- Assist with sales in our farm's booth at the farmer's markets we attend
- Be aware of unsafe conditions or behaviors that could endanger employees and guests while out and about on the farm. Correct the problem in a timely manner by fixing it or reporting it.

### **Skills and Attributes**

- Have an outgoing personality with strong interpersonal communication skills
- Confidence interacting with customers of all ages and demographics.
- Organizational skills with attention to detail.
- Ability to prioritize when dealing with pressures of multiple time-sensitive customer requirements.
- Able to work independently as well as a team member showing initiative, tact, and creativity.

### **Employment Terms:**

- A commitment to weekends from May through to October 31<sup>st</sup> including statutory holidays from Victoria Day weekend to Thanksgiving.
- Summertime can be full-time or part-time from Saturdays to Wednesdays.

***Come with a good attitude and a passion for food; we will train for the skills and farming knowledge***

**Report to** Leslie Forsythe, Market supervisor, CSA supervisor depending on which area you are working

***Growing for the GTA since 1972***

**Forsythe Family Farms 2009 Inc 1025 Cragg Rd, Uxbridge 905-985-6749 [www.forsythefamilyfarms.com](http://www.forsythefamilyfarms.com)**