



## **Agri-Tourism Farm Ambassador**

The Forsythe Family Farm believes it's important to connect to where your food comes from. We invite the public to take part in the farm-to-table concept on our farm, with our CSA program, and at the farmer's markets, we attend.

Our Farm Ambassador is to engage with our customers, interacting in positive ways to make their visit memorable be it on the farm or at the farmer's markets we attend. *Staff are expected to share their passion for food and healthy living with co-workers and customers alike.*

### **Responsibilities and Tasks (include but are not limited to)**

- Organize the activities for the day; host the scheduled family activities and on-farm events.
- Monitor our online admissions booking system for numbers booked and product ordered.
- Assist in our on-farm market greeting and serving customers, assist with admissions (booked and walk-in), and operate cash check-out as needed. Ensure all visitors have their wristbands
- Engage with customers to enhance their visit by offering farm and food information as well as encouraging them to participate in all activities available in the animal barn, playground, and farm trails
- Conduct wagon rides (only if qualified, training is possible)
- Assist when needed with sales in our farm's booth at the farmer's markets we attend.
- Be aware of unsafe conditions or behaviors that could endanger employees and guests while out and about on the farm. Correct the problem in a timely manner by fixing it or reporting it.

***Tasks can vary from day to day, no day is the same.***

### **Skills and Attributes**

- Having an "I can make a difference" attitude.
- Have an outgoing personality and be confident in interacting with customers of all ages and demographics. Strong interpersonal communication skills are essential.
- Organizational skills with attention to detail.
- Ability to prioritize when dealing with the pressures of multiple time-sensitive customer needs.
- Ability to work independently and as a team member showing initiative, tact, and creativity.
- Have a mindset of continuous learning, customer service, and teamwork.

### **Employment Terms:**

- A commitment to weekends from May through to October 31<sup>st</sup> including statutory holidays from Victoria Day weekend to Thanksgiving.
- Summertime can be full-time or part-time from Saturdays to Wednesdays.

***Come with a good attitude and a passion for food; we will train for the skills and farming knowledge***